



WEBINAR ON FOOD FRAUDS

Fight against food frauds :ensuring food safety and authenticity

Food frauds pose a serious threat to the food system. Fraudulent activities represent a global problem and are characterised by their intentional nature and end goal of making economic gain. They are in violation of rules, requirements and agrifood chain legislations, and are at the expense of the immediate or final customer. In most cases, food fraud constitutes risks to human, animal or plant health, animal welfare and the environment, and ignores moral and ethical principles.

This webinar will give an overview on food fraud state of art, opportunities and challenges, as well as strategies adopted, with a look to fish supply chain as a model to illustrate vulnerability assessment and critical control point analysis to set up targeted control plans, as well as to counterfied medicines

12th May 2023 | 10.00 – 13.30 (CET)

Language: English and French

Scientific Responsible: Cristina Casalone Scientific Director – STOR office, Palermo

PROGRAMME

10.00 – 10.20

WELCOME

Rachid Bouguedour (WOAH SRR-NA)

Mohammed Bengoumi (FAO SRR-NA)

Cristina Casalone (STOR-REMESA)

CHAIRPERSONS

Elena Bozzetta,
IZSPLV



Mario Massaro,
Italian Ministry of Health



10.20 – 10.40

THE FOOD FRAUD NETWORK

Eva Siegener, DG SANTE



10.40 – 11.00

MAPPING THE EVOLVING OF FOOD FRAUD OPPORTUNITY

John Spink,
Food Fraud Prevention
Academy, MSU



11.00 – 11.40

COFFEE BREAK



11.40 – 12.00

A LOOK TO THE TOP TEN FRAUDS: THE ITALIAN EXPERIENCE IN FISH CHAIN

Mario Massaro,
Ministry of Health, Italy



12.00 – 12.20

STRATEGIES TO FIGHT FOOD FRAUDS BEYOND BORDERS

12.20 – 12.40

A LOOK TO COUNTERFIED MEDICINES

Gianluca Sabatino, EUROPOL



13.00 - CLOSURE OF THE WEBINAR





Elena Bozzetta

Elena Bozzetta is Senior veterinarian, Director of the Department of Diagnostic Specialistic.

Responsible of the national reference center for anabolics in food producing animals through biological methods

Wide experience in set up and validation of Rapid multi-screening methods applied to residues in food and to food frauds, collaborating with the Ministry of Health, NAS Carabinieri and Europol in the development of monitoring control plans for food frauds.

Mario Massaro

Mario Massaro is a Veterinarian officer at Minsitry of Health Directorate General for Hygiene Food Safety and Nutrition office 8, He is member of the ACN (alert and cooperation network) team of Italian national contact point and member of the secretariat of Multi Annual control Plan (MANCP) Since February 2017, he has an assignment of highly specialized, inspection, consultancy and research assignment of external relevance, pursuant to the D.M. 19 April 2016, called: "European coordination and contact point in the field of administrative assistance and cooperation and food fraud Coordination activity with the NAS Carabinieri Command and the MASAF ICQRF; furthermore he participates in the Group of food fraud experts at the working group of the European Commission; he is in the Food fraud experts group in the voluntary subgroup within the groups set up by the European group of Heads of Agency Food Safety.

Eva Siegener

Eva, a German native, graduated 2003 in Economics and European Economic and Environmental Law at the University of Trier.

In March 2019 Eva joined the Directorate General for Health and Food Safety as an Investigator in the Food Fraud team. The tasks in the team include for instance work on cases in all areas of the agri-food chain, coordinating control plans of the agri-food fraud network and being responsible contact point for Europol, OLAF and other European Commission and national

John W Spink, PhD

Director, Food Fraud Prevention Academy

Assistant Professor, Department of Supply Chain Management, Business College, Michigan State University

www.FoodFraudPrevention.com

Dr. John W Spink is the Director and Lead Instructor for the Food Fraud Prevention Academy. Also, he is an Assistant Professor in the Department of Supply Chain Management (SCM) in the College of Business at Michigan State University (MSU). His food fraud prevention research focuses on policy and strategy to understand and prevent these supply chain disruptions and implement procurement best practices.

Gianluca Sabatino

"Gianluca Sabatino has been working at Europol since 2016. He is a Specialist in IPR infringements, food fraud and pharma crime. At Europol, he coordinates, among other things, operation SHIELD, on counterfeit medicines and doping, and the operation OPSON, a Europol/Interpol joint operation against counterfeit and substandard food and beverages. Before joining Europol, he was a former NAS Carabinieri inspector, working on food/health frauds and performing anti-doping inspections".

For further informations please write to:

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